



YOUR LEARNING
YOUR GROWTH
OUR EXPERTISE



Advanced Digital Learning Design Programme

*Learn How to Create Innovative
Learning Experiences Using Technology*

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The Knowledge

Training and Education



The Key Learning Takeaways...

The Advanced Digital Learning Design Programme is delivered through blended learning over three months. The programme content is designed to facilitate your learning in these areas:

1. Designing and delivering **innovative end to end learning experiences** using the latest developments in learning technology
2. Choose the most **appropriate learning experience** to meet your learners' development needs
3. Developing your **instructional design skills** for a wide range of learning experiences including:
 - Micro and mobile learning
 - BYOD
 - Live virtual learning
 - Social learning
 - Virtual reality
4. Increasing your knowledge and improving your eAuthoring skills using a range of **authoring tools** to support the development of your learning experiences
5. Broadening your knowledge of the practical application of emerging digital learning trends such as **immersive learning** and **artificial intelligence**



The Knowledge

Training and Education



This Programme Covers...

The instructional design skills and tools needed to create these learning experiences:

- ✓ Social learning
- ✓ Scenario based learning
- ✓ Game based learning
- ✓ Micro Learning
- ✓ Mobile Learning
- ✓ Virtual Learning
- ✓ Virtual Reality



- ✓ BYOD
- ✓ BYOT
- ✓ Immersive learning
- ✓ Artificial Intelligence
- ✓ Personal learning environments
- ✓ Learning Management systems



The Knowledge

Training and Education



Blended Learning

The Programme Journey



Launch
Bootcamp
Dublin



3 Month Programme

Virtual
Learning



Wrap-up
Bootcamp
Dublin



LinkedIn



THE DIGITAL HUB

The Boot Camp Experience...

We begin this three month programme with a **two day Boot Camp experience** in June 2019 in Dublin. The second Boot Camp session takes place in Dublin in September 2019. Each boot camp can accommodate up to 20 participants.

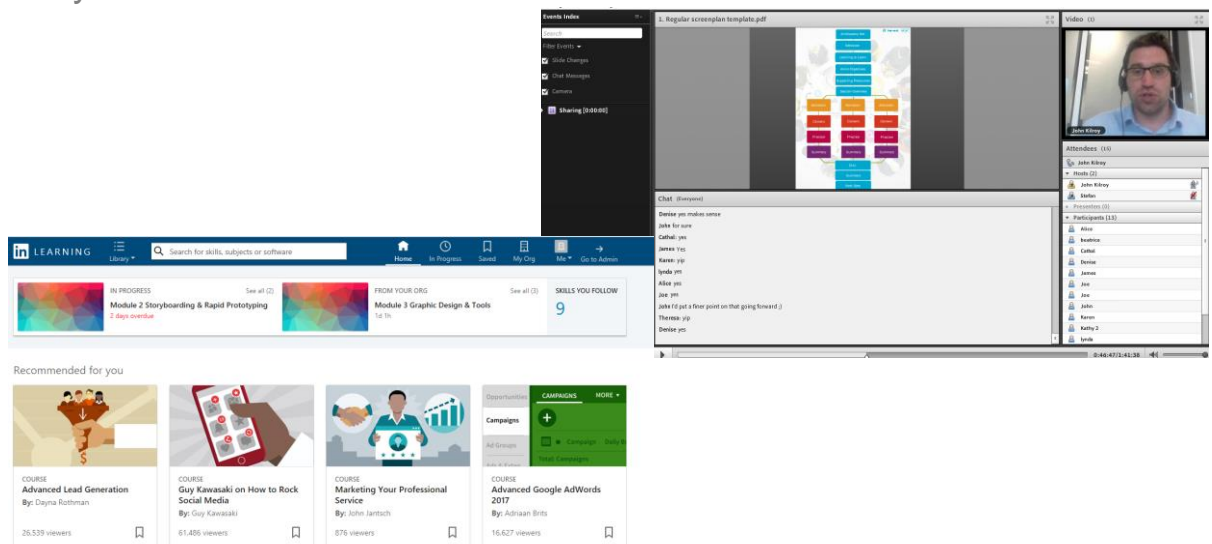


The Boot Camp experience includes:

- A series of short **instructional design workshops** on social learning, micro learning and scenario based learning
- **eLearning tool practice sessions** using eAuthoring tools to support various learning experiences
- **Guest speakers from industry and academia** showcasing case studies on the innovative use of technology in learning
- A great **international networking opportunity**

The Virtual Experience...

The programme includes a series of **virtual learning or online experiences** that take place over a three month period, between the two Boot Camps. They are an engaging mix of live, self managed and social experiences scheduled for 90 minutes every two weeks.



The Virtual experience includes:

- Biweekly **live virtual classroom session** for 90 minutes. Session will include guest speakers, check in on work based projects and instructional design content
- Access to **Slack, a social communication platform**, to allow participants track progress on the programme and share material with each other online
- Access to a wide range of **digital learning resources** including videos, blogs and interactive resources

The Work Based Project...

You will work together in project teams to design an end to end learning experience that can be applied to a work based scenario, project or programme.



- Projects revolve around a **series of challenges** based on different learning experiences
- There is an opportunity to **showcase creations** during the programme **to the peer network**
- The project accounts for the **programme assessment**



Programme Accreditation

The Advanced Digital Learning Design Programme is recognised by **Newcastle University's Centre for Executive and Professional Development**. The programme is certified through the CPD accreditation institution in the UK. Upon successful completion of the programme, participants will be awarded a **Professional Certificate in Advanced Digital Learning Design**.

Programme Costing

- €1,900 per person (excludes travel and accommodation)
- Discounts for group booking
- Places are limited to 20 people per cohort

Programme Schedule

This is a five month programme that begins with Boot Camp 1.

Boot Camp 1 – Dublin

- 26th & 27th June 2019

Boot Camp 2 – Dublin

- 18th & 19th September 2019



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www.harvest.ie



The Solution
Bespoke Learning



The Insight
Coaching and Mentoring



The Knowledge
Training and Education



The Technology
eLearning Consultancy



The Source
Unique Learning Products

PROGRAMME DETAILS

- Price: €1,900
- Discounts offered for group booking
- Limited places available

FURTHER DETAILS AND BOOKING

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