



Advanced Digital Learning Design Programme

Learn How to Create Innovative Learning Experiences Using Technology

What past participants had to say...

"My experience with the Advanced Digital Learning Design was excellent with just the right amount of interaction and a plethora of information which was entirely up to me to access and utilise.

The materials were professionally produced, and the facilitators and guest speakers were friendly and experts in their fields. I gained a wealth of knowledge and skills that I can use in my daily role."

Beatrice Atcheson, Musgrave NI

"I also think it worth mentioning that the mood and spirit of the virtual classroom sessions were always very positive and enjoyable, there was the opportunity for everyone to contribute and we were able to have a bit of banter each time too. This of course was all due to the original relationships set up on the launch bootcamp."

Theresa Hassey, Northern Trust

"After completing the Advanced Digital Learning course, I am confident that I can create eLearning courses based on instructional design, best practices and effectively implement and evaluate eLearning in line with my company's business goals & objectives."

Denise Cronin, Musgrave

"For me there was so much learning done over the months of the course it would be impossible to list them all. The whole application of social learning, micro and macro learning is an area I will explore more. The networking with like-minded professionals is invaluable, sharing ideas and information and possibly a contact in the future if required."

Joe Kennedy, Astellas



The Knowledge

Training and Education



The Key Learning Takeaways...

The Advanced Digital Learning Design Programme is delivered through blended learning over three months. The programme content is designed to facilitate your learning in these areas:

1. Designing and delivering **innovative end to end learning experiences** using the latest developments in learning technology
2. Choose the most **appropriate learning experience** to meet your learners' development needs
3. Developing your **instructional design skills** for a wide range of learning experiences including:
 - Micro and mobile learning
 - BYOD
 - Live virtual learning
 - Social learning
 - Virtual reality
4. Increasing your knowledge and improving your eAuthoring skills using a range of **authoring tools** to support the development of your learning experiences
5. Broadening your knowledge of the practical application of emerging digital learning trends such as **immersive learning** and **artificial intelligence**



The Knowledge

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This Programme Covers...

The instructional design skills and tools needed to create these learning experiences:

- ✓ Social learning
- ✓ Scenario based learning
- ✓ Game based learning
- ✓ Micro Learning
- ✓ Mobile Learning
- ✓ Virtual Learning
- ✓ Virtual Reality



- ✓ BYOD
- ✓ BYOT
- ✓ Immersive learning
- ✓ Artificial Intelligence
- ✓ Personal learning environments
- ✓ Learning Management systems

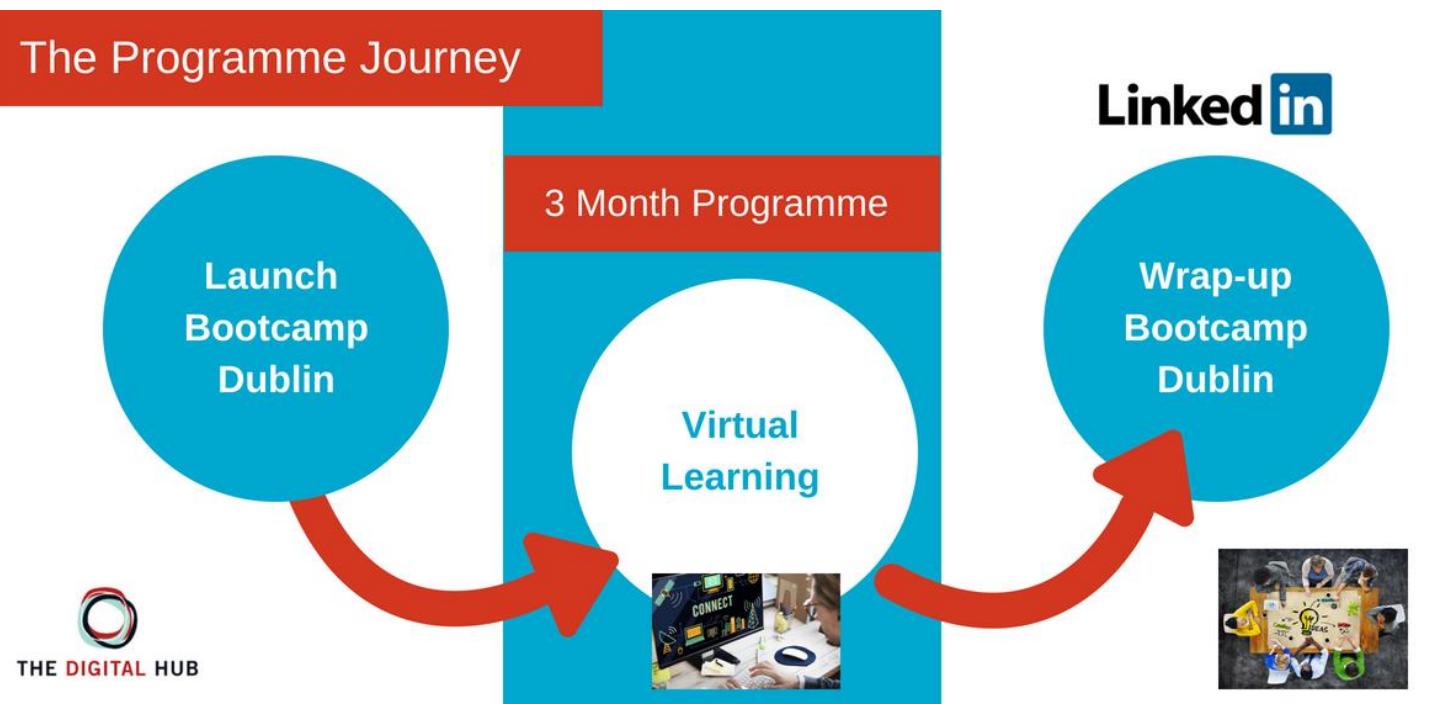


The Knowledge

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Blended Learning



The Boot Camp Experience...

We begin this three month programme with a **two day Boot Camp experience** in June 2019 in Dublin. The second Boot Camp session takes place in Dublin in September 2019. Each boot camp can accommodate up to 20 participants.

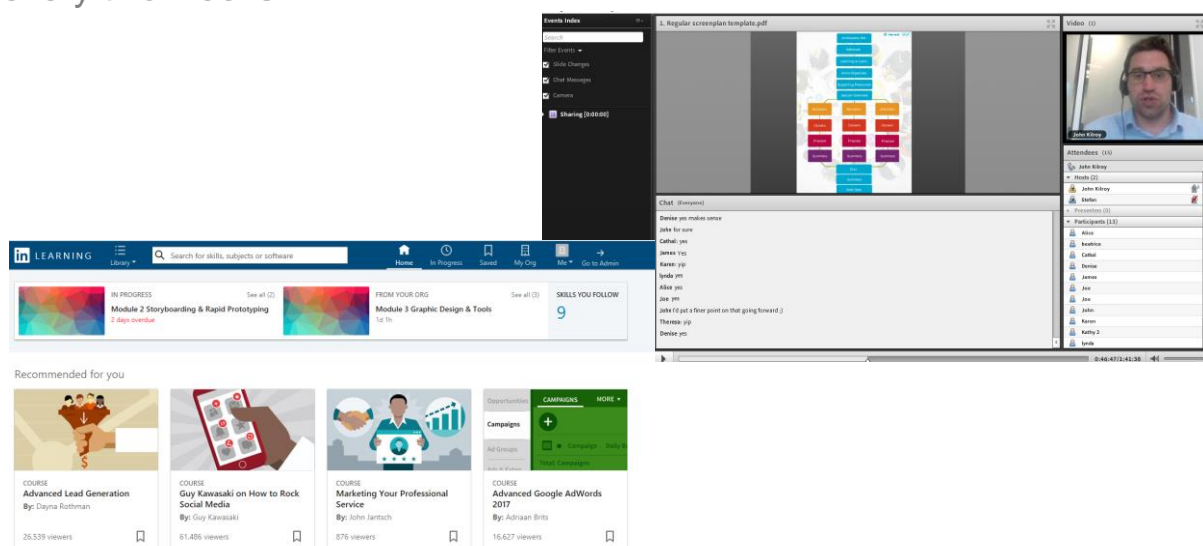


The Boot Camp experience includes:

- A series of short **instructional design workshops** on social learning, micro learning and scenario based learning
- **eLearning tool practice sessions** using eAuthoring tools to support various learning experiences
- **Guest speakers from industry and academia** showcasing case studies on the innovative use of technology in learning
- A great **international networking opportunity**

The Virtual Experience...

The programme includes a series of **virtual learning or online experiences** that take place over a three month period, between the two Boot Camps. They are an engaging mix of live, self managed and social experiences scheduled for 90 minutes every two weeks.

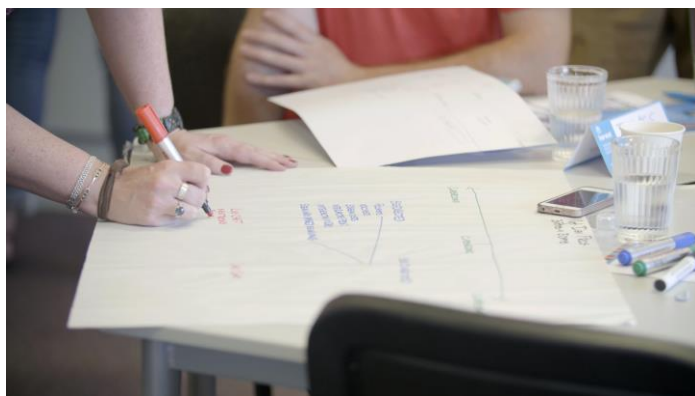


The Virtual experience includes:

- Biweekly **live virtual classroom session** for 90 minutes. Session will include guest speakers, check in on work based projects and instructional design content
- Access to **Slack, a social communication platform**, to allow participants track progress on the programme and share material with each other online
- Access to a wide range of **digital learning resources** including videos, blogs and interactive resources

The Work Based Project...

You will work together in project teams to design an end to end learning experience that can be applied to a work based scenario, project or programme.



- Projects revolve around a **series of challenges** based on different learning experiences
- There is an opportunity to **showcase creations** during the programme **to the peer network**
- The project accounts for the **programme assessment**



Programme Accreditation

The Advanced Digital Learning Design Programme is recognised by **Newcastle University's Centre for Executive and Professional Development**. The programme is certified through the CPD accreditation institution in the UK. Upon successful completion of the programme, participants will be awarded a **Professional Certificate in Advanced Digital Learning Design**.

Programme Costing

- €1,900 per person (excludes travel and accommodation)
- Discounts for group booking
- Places are limited to 20 people per cohort

Programme Schedule

This is a five month programme that begins with Boot Camp 1.

Boot Camp 1 – Dublin

- 26th & 27th June 2019

Boot Camp 2 – Dublin

- 25th & 26th September 2019



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YOUR GROWTH
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The Solution
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PROGRAMME DETAILS

- Price: €1,900
- Discounts offered for group booking
- Limited places available

FURTHER DETAILS AND BOOKING

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